

The 4 C's

of a Perfect House Call



1

Connect

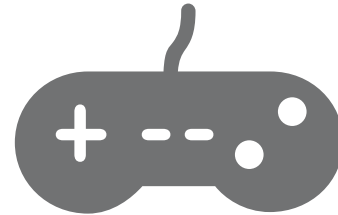
Build trust and earn respect from the very start. The stronger the connection, the happier the client



2

Clarify

Establish your expectations and your system. Nail down your Budget, Timeframe, and Priorities



3

Control

Stick to your system, and stay on track. You're a professional and you're in control!



4

Collect

You have a talent and you deserve to be paid for your services. Don't design without a deposit!